

Concordia University
Faculty Council of the John Molson School of Business
Minutes of meeting held Friday, September 19, 2008

Present: S. Sharma, Chair
A. Ahmad (Fina.), K. Argheyd (Mana.), N. Askar (CGSA), A.L. Audy (CASA) B. Barbieri (Mktg.), S. Betton (Fina.), D. Cameron (Mana.), S. Chauhan (DS&MIS), C. Cho (Acco.), S. Cole (SGS), C. Draimin (Acco.), J.-M. Edwards (Lib. for G. Beasley), A. Fagnoli (Reg.), J. Freed (Fina.), M. Gagné (Mana.), K. Gheyara (Acco.), A. Gold (CASA), A. Hochstein (Assoc. Dean), M. Horst (TESL), G. Hughes (Staff), G. Kanaan (Assoc. Dean), L. Katsanis (Mktg.), G. Kersten (DS&MIS), K. Lamertz (Mana.), M. Lee (CASA), M. Lemdasni (CGSA), J. Longo (Staff), F. Nebebe (DS&MIS), S. Paek (CASA), D. Peltier-Rivest (Acco.), I. Rakita (Fina.), K. Reckziegel (CASA), C.A. Ross (Mktg.), R. Saade (DS&MIS), K. Shanmugarajah (CASA), M. Sharma (DS&MIS), U. Wassmer (Mana.), J. Woodsworth (President), L. Zimmerman (CASA)

Absent with
Apology: J. Ahmad (Econ.), G. Beasley (Library), S. Ciotti (CASA), B. Desai (Comp. Sci.), R. Ferguson T. Field (Mana.), G. Fisher (Econ.), P. Pietromonaco (Facil.), G. Saad (Mktg.), L. Switzer (Fina.)

Guests: A.-M. Croteau (DS&MIS), L. Dandurand (V-P, Research), C. Law (Grad. Adm.), N. Stewart (Office of the Dean)

- I. Call to Order
- II. Open Meeting
- III. Approval of Agenda – JMSB-2008-05A
On a motion duly seconded (M. Sharma, K. Argheyd) the agenda was approved with the deletion of item XX University Communication Services.
- IV. Approval of the Minutes – JMSB-2008-04M
On a motion duly seconded (M. Sharma, B. Barbieri) the minutes were approved. However, it was decided that B. Barbieri would revise the Minutes to reflect that Council thanked M. Howell for her years of dedication to the John Molson School of Business and a revised copy of the Minutes would be presented for approval at the next meeting of Council.
- V. Chair's Report and Question Period
S. Sharma reminded the members of Council that the annual Shuffle walk-a-thon was scheduled on the same day and encouraged the members of Council to participate.

N. Stewart challenged faculty, staff and students to raise the participation rate in the annual Shuffle taking place on this day at 1:00 p.m. The annual Shuffle has raised over \$800,000 to-date and distributed over three hundred scholarships to needy students. She mentioned that pledge forms were available in the atrium in the EV building.

A. Gold asked members of Council to participate on behalf of CASA.

S. Sharma apprised the members of Council of the following student success:

- EMBA Student, Neville-Warren Cloutier (ISO Software Systems Inc.) won the Gold award in the 15th edition of the SME (small and medium-sized enterprises) Awards in the "Small Businesses" category

- Riana Novikov, Hong Cui and Huan Yu Amy Suto all placed top 5 in the June 2008 CGA exam. Riana Novikov received the highest grade in Canada for Financial Accounting; Huan Yu scored the highest in Quebec for External Auditing and Huan Yu Amy Suto ranked second in Quebec for Taxation.

The Best of the Best event, "The Spice Trade" took place on Tuesday, September 9, 2008 at the Darling Foundry. The event was a great success, with \$100,000 raised for PhD students.

S. Sharma mentioned that the construction on the new building was two months ahead of schedule. He asked the members of Council to keep in mind that every box that is moved has a cost attached to it and there is still a lot to do in terms of reducing what is to be moved. The Departments have moved forward in terms of office allocations and these appear to be close to finalized. He reminded the members of Council that the floor plans have been online since last year.

S. Sharma proposed moving to digital documentation for the Faculty Council meetings in an effort to reduce the amount of copies. It was discussed that with this initiative, members could either bring their laptops to the meetings or only print the documents that they felt were necessary. This said, the Chair mentioned that anyone opposed to this may request paper copies of the documentation.

VI. Business Arising from Previous Meeting

VII. Elections – JMSB-2008-05A-01

K. Gheyara, Department of Accountancy and M. Sharma, Department of DS&MIS, were elected by acclamation to serve on the Faculty Council Steering Committee for a one-year term effective immediately and terminating after the first Council meeting in fall 2009.

Anne-Marie Croteau, Department of DS&MIS, was elected by acclamation to serve on the Search Committee for the Chair, Department of Management.

Anne Beaudry, Department of DS & MIS, was elected by acclamation to serve on the Search Committee for the Chair, Department of Marketing.

Charles Cho, Department of Accountancy, was elected by acclamation to serve on the Appointment and Review Committee for the David O'Brien Distinguished Professor in Sustainable Enterprise.

Jeong Bon Kim, Department of Accountancy, was elected by acclamation to serve on the Appointment and Review Committee for the Jarislowsky Chair in Organizational Governance.

The following elections will be brought forward to the October meeting of Faculty Council:

- i) One full-time faculty member to serve on the Senate Faculty Tribunal pool for a two-year term effective September 1, 2008 and terminating August 31, 2010.
- ii) One full-time faculty member to serve on the Faculty Council Steering Committee for a one year term, effective immediately and terminating after the first Council meeting in fall 2009.

VIII. Realizing the JMSB Advantage: Draft Strategic Plan 2008-2013 – JMSB-2008-05A-02

On a motion duly seconded (A. Ahmad, K. Argheyd) Faculty Council unanimously voted to grant speaking privileges to W. Taylor.

W. Taylor explained that the strategic plan was a result of the work of a task force from different departments that met 14 times and he thanked the group for their work. He explained that the document was approved at the September meeting of the Executive Committee.

W. Taylor outlined what was determined as the JMSB competitive advantage:

- Programs that are relevant and pragmatic
- A dynamic student environment
- Multicultural environment

On a motion duly seconded (M. Sharma, A. Ahmad) Faculty Council unanimously voted to accept document JMSB-2008-05A-02.

It was explained that JMSB-2008-05A-02 was a living document and any comments should be forwarded to W. Taylor on behalf of the Committee.

W. Taylor gave a brief update on the AOL (Assessment of Learning) process. He mentioned that there were some pilot projects taking place this year. This included a test sample of 3 Strategy classes where knowledge tests in different areas were conducted. W. Taylor will visit the different departments soon to give an update on the results.

IX. Introduction – President Judith Woodsworth

At this point, S. Sharma introduced the President, Judith Woodsworth to the members of Faculty Council.

J. Woodsworth mentioned that she was excited to be back at Concordia especially after being away, explaining that her previous positions in Nova Scotia and Ontario gave her the expertise to return to Concordia in the position as President.

The President explained that her to-do list includes the following:

- Complete the University wide strategic plan by June 2009
- By the end of the year, create a plan on how to balance the budget
- Launch a comprehensive capital campaign

J. Woodsworth explained that she is supported by a terrific team in the Vice-Presidents and Faculty Deans, mentioned that this team met for strategic planning discussions during a retreat held on September 7 and 8, 2008. J. Woodsworth mentioned that the focus of the strategic planning was in improving quality across the board in terms of the student experience, community engagement and superb management. It was mentioned that a draft of the plan should be ready by the December holiday break. This draft will be distributed for discussion to the university community.

J. Woodsworth invited members of Council to view her website: <http://president.concordia.ca/>

There was a question about the President's views on the collective agreement negotiations. J. Woodsworth explained that she hoped to achieve a climate where collective agreements were settled expeditiously.

X. Report: Research and Program Evaluation

2009-2010 Graduate Calendar – Deletion of the International Aviation MBA, Diploma and Certificate Programs – JMSB – 2008-05A-03

In the absence of L. Switzer, A. Hochstein presented the changes to the 2009-2010 Graduate Calendar.

- i) On a motion duly seconded (A. Hochstein, C. Draimin) Faculty Council unanimously voted to approve the deletion of the Master of Business administration (International Aviation Option) – 2009-2010 Graduate Calendar

The motion was carried unanimously.

- ii) On a motion duly seconded (A. Hochstein, L. Katsanis) Faculty Council unanimously voted to approve the deletion of the Graduate Diploma in Aviation Management – 2009-2010 Graduate Calendar

The motion was carried unanimously.

- iii) On a motion duly seconded (A. Hochstein, A. Gold) Faculty Council unanimously voted to approve the deletion of the Graduate Certificate in Aviation Management – 2009-2010 Graduate Calendar

The motion was carried unanimously.

- XI. Report: Administrative Affairs and Human Resources
There was no report.

- XII. Standing report on the status of the new JMSB Building
There was no report. S. Sharma mentioned that an e-mail to faculty and staff regarding the move would be sent out shortly.

- XIII. CGSA Report
N. Askar mentioned that the goal for the CGSA Executive for this year was to unify students and make sure they get involved.

She asked members to write to cgsa@jmsb.concordia.ca should they wish to advise the CGSA of an upcoming event.

N. Askar introduced the second CGSA representative to Council, Moncef Lemdasni.

- XIV. Staff Report
There was no report.

- XV. Report: Masters and Diploma Programs – JMSB-2008-05A-04
The report was received.

A. Hochstein mentioned that although it seems like the numbers have fallen this year, this can be attributed to a number of factors:

- There were an unusually high number of new students last year
- There have been more deferrals this year than ever before

A. Hochstein mentioned that they are looking at ways to refresh the MBA program. They are working on having more contact with students between the acceptance and registration stages. They are also looking at a new initiative in terms of a credited internship.

In response to a question, S. Sharma explained that the MBA, like many other areas, has limited resources but assured Council members that it is a very valued part of the Faculty.

- XVI. Report: Undergraduate Programs, Academic and Student Affairs – JMSB-2008-05A-05
The report was received.

G. Kanaan presented the report and explained that enrolment statistics varied over the last two years due to the decision to have a more moderate increase in enrolment this year as opposed to the previous year. This decision was made after it was determined that more drastic enrolment increases lead to an adverse impact on the resources.

G. Kanaan mentioned that Accountancy, Finance, Marketing and International Business were the most popular fields of study and that in terms of enrolment overall, FTEs (Full-time equivalent) have increased by 9.07% (370 FTEs) in Fall 2008 compared to Fall 2007.

In addition, he noted that the Dean's list has increased over the past years but the number of students in conditional or failed standing has also increased. The University administration is aware of this issue and has focused more attention on the retention of students.

XVII. CASA Report

A. Gold mentioned that there is a new CASA team this year and the present academic year looks promising.

All of the teams for Commerce Games and international competitions have been established and a new program was initiated to fund students interested in attending related conferences.

There was a brief discussion on the issue of Facebook and the obstacle to accessing Facebook on campus. Many members explained that it is widely used as a tool for recruiting and information sharing.

XVIII. CRC/CFI Strategic Research Plan – JMSB-2008-05A-06

L. Dandurand attended Council for this portion of the meeting and presented the CRC/CFI Strategic Research Plan. She briefly explained the purpose and the process behind the plan and mentioned that there was a need to update the university's strategic research plan, especially in light of the present CFI competition.

She noted that this plan is not limited to the CRC and CFI applications but is also intended as a guideline for the main provincial and federal granting agencies and will ultimately become part of the university-wide strategic plan. However, it is and will remain a dynamic document.

There was a brief discussion about the fact that the JMSB is not prominently identified in the document. In addition, it was indicated that the document guides individuals to certain preferred clusters of research and that individuals publishing in top tier journals were not recognized in this plan.

L. Dandurand explained that the document is not meant to exclude individuals and that Faculty input was invited and welcomed.

It was decided that L. Switzer would coordinate the JMSB response to the plan. All members were asked to send their comments to L. Switzer by September 30, 2008.

XIX. Reports from School Representatives on University Committees

The following reports were received:

i) Senate Academic Planning and Priorities

C. Draimin stated that SCAPP is in the process of guiding the University's strategic plan which will be presented to SCAPP before Senate as well as considering the recommendations from the Ad Hoc Committee on the Role of Senate in University Governance. The recommendations from the Ad Hoc Committee on the Role of Senate in University Governance include increasing the Senate representation from all the Faculties (JMSB would have 4 instead of 3), ensuring that the majority of the representation on Senate standing committees are Senators as well as enforcing a 30 second overview limit to individuals who have submitted written reports.

ii) Senate Academic Programs Committee

B. Barbieri explained that the Provost is presently the Chair of this Committee and that the major change to date is that the sequence of approval has been altered. Any curriculum changes will first go to the Faculty Councils and then to the APC. Prior to this, the process was reversed and Council only voted on documents after APC-approved changes were made. This will mean that Council must be diligent in its review of the documents to ensure APC approval will be granted.

iii) Undergraduate Scholarships and Awards Sub-committee

M. Sharma explained that over 300 letters were sent out to scholarship recipients and an awards reception was being planned to honour the recipients.

iv) Board of Governors

C. Draimin explained that the Board of Governors met in August in order to continue the June 2008 meeting, and voted to increase the international student fees by 10%.

The Board also discussed the fact that the provincial government would like to enforce guidelines to change the composition of the University Board of Governors across the province, limiting it to 17 members, of which 2/3 are members external to the university.

v) Council of the School of Graduate Studies (JMSB – 2008-05A-07)

The report was received.

There were no reports from JMSB representatives on the following committees:

- i) University Senate
- ii) Arts and Science Faculty Council
- iii) Senate Research Committee
- iv) University Library Committee

XX. New Business
None

XXI. Other Business
It was suggested that the CASA (Commerce and Administration Student Association) acronym be changed to JMSBSA to reflect the change in the name of the Faculty.

XXII. Adjournment
On a motion duly seconded (M. Sharma, B. Barbieri) the meeting adjourned at 12:00 p. m.

XXIII. Next meeting
The next regular meeting of the JMSB Faculty Council will take place on Friday, October 10, 2008 at 09:30 in room GM302.